

**Town of Eatonville
PLANNING COMMISSION MINUTES
Monday, August 7, 2017
COMMUNITY CENTER
305 CENTER STREET WEST**

CALL TO ORDER

Co-Chairperson Justice called the meeting to order at 7:00 p.m.

ROLL CALL

Present: **Commissioners Justice, Knick and Miller.**

Commissioner Bertoia was excused. He will be out 3-6 weeks to rec over from a fall.

STAFF PRESENT: Mayor Schaub, Abby Gribi, Scott Clark and Kerri Murphy.

OPENING CEREMONIES

Commissioner Miller led the Pledge of Allegiance.

APPROVAL OF AGENDA

Motion by **Commissioner Knick** motion to approve the agenda. Seconded by **Commissioner Miller**. AIF.

APPROVAL OF MINUTES

Motion by **Commissioner Knick** to approve the July 31, 2017 minutes. Seconded by **Commissioner Miller**. AIF.

COMMUNICATIONS OR ANNOUCEMENTS

There were no comments from the commissioners or staff.

Input from Business Owners on Sign Ordinance.

Scott Clark, Larson and Associates contracted planner for the town – thanked the business owners for coming. Ask that if they want to speak to please sign up. He gave a brief summary explaining that the town is looking at the sign ordinance to update it and wanted business owners input. What works, what doesn't and what would they like to see. The last sign ordinance was adopted in 2007. Staff has been talking internally and it been brought forward to the planning commission for consideration to modify the sign ordinance.

Mayor Schaub added that this code may not be working for the town. Town Administrator, Abby Gribi has sent out an invitation to business owners to attend. Tonight is to hear and listen to what the business owners would like to see for signage in Eatonville.

David Wuller, 125 Washington Ave N., stated that he did not receive a notice letting him know about the meeting.

Mayor Schaub explained that this third time that the sign ordinance has been reviewed and with new information out there it was decided to look at the sign ordinance in its entirety. What is working, what's not? The last few times it was opened up there was very little discussion or feedback. The town wants to know your concerns and wants to make it better.

The following are business owners within the town limits who participated in tonight's discussion of signage within town.

- David Wuller – 125 Washington Ave N – Fine Wood Working
- Kirk Heinz, 104 Mashell Ave S – Kirk's Pharmacy
- Nancy Iams, 129 Washington Ave N- The Holly Hut
- Brent Sorensen, 203 Mashell Ave N., - Eatonville Auto
- David Smith, 820 SR 161 – Ohop Valley Storage
- JoAnn Thomas, 107 Mashell Ave. N. - Eatonville Liquor and Wine store –
- Rich Williams, 300 Mashell Ave N. – Mashell avenue Investments

Several suggestions made to give the businesses the ability to display information so that visitors and citizens alike know that their businesses are here. Information board for local civic events. Signage that can be seen from Washington Avenue. Directional signage bringing people off Washington Ave. on to Mashell Ave. There is new technology for signs and people need to be able to utilize it. Flashing on electronic signage is not allowed.

It was also suggested that the town come up with some kind of identity like what Leavenworth has. Something that draws the people. Signage will get people to your business, but how do we get people to come to town. Update the town website and make it more creative.

Planning Commissioners and staff thanked everyone for taking the time to come to the meeting and for their input.

Commissioner Miller said that the sign ordinance does need to be changed in several areas. He never liked it from the beginning. One issue is that there was a Supreme Court decision regarding signs and that also needs to be addressed.

Commissioner Knick introduced herself, she is the newest member to the commission. Feels that Eatonville is a close town. It has great bones and great people. Consider ex-suburbia , E-Commerce....

Mayor Schaub thanked everyone and explained that the planning commission would also be addressing the Design Code in the future, explaining that he thought the design code was more directed toward a big city concept than for the town.

Next meeting to be determined.

Co-Chairperson Justice closed the meeting at 8:15 p.m.


Chairperson Justice (Pro-Tem)


Martin Miller – Secretary

ATTEST:


Kerri Murphy, Recording Secretary